



PBASC Select Vendor Webinar

Banking Infrastructure and Technology Services

Reduce Operational Costs...Simplify Compliance...Generate Efficiencies

PBA Services Corporation Select Vendor “BITS” (Banking Infrastructure and Technology Services), is a trusted nationwide Managed Service Provider for Voice and Data connectivity. They provide community banks with operational cost reduction, simplify compliance and generate efficiencies by replacing and consolidating your existing vendors for voice/data/internet connectivity, management, and support. BITS exclusively serves community banks and understands your unique requirements better than your existing “telecommunications carriers” (Verizon, AT&T, CenturyLink, etc). Learn more about BITS, by registering for one of the following webinars:

Location: Comfort of your office
Time: 11:30am – 12:30pm
Dates: **Thursday, October 27th or Wednesday, November 16th**

Objective of the Webinar

The ability to service your customers is becoming more dependent on your telecommunications infrastructure. Also, the cost for this infrastructure is rapidly increasing and today represents your second largest non-interest expense after salaries and benefits. This webinar will prepare your bank for the future and help you to make well informed strategic decisions.

Webinar Overview

- BITS corporate background
- Why a solid telecommunication infrastructure is critical for a bank’s future ability to compete for customers
- Why community banks’ current cost for voice and data is high
- What national banks have done to keep costs down
- Why community banks have not been able to do the same as national banks
- How BITS can help community banks cut costs for voice and data services
- Next steps to find out your potential savings with BITS
- Q&A

Questions...?

Contact PBASC’s Kimberly Ramberger at kramberger@pabanker.com or (717)255-6928